

Gage C. Morgan

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Education

Bachelor of Arts in Journalism, *University of Arkansas – Fayetteville*

May 2024

- Major: Journalism with Concentration in Broadcast
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Work Experience

Best Buy; Rogers, AR – Full Time Sales Associate

Sep 2023 – Present

- Procure meaningful and mutually beneficial interactions with customers of all ages
- Possess extensive product knowledge rooted primarily in technology
- Manage a full-time non-fixed schedule

Web Designer; Online – *Owner*

Nov 2021 – Present

- Own, operate, and manage a web design company serving small business owners
- Utilize skills in WordPress, HTML and CSS coding, graphic design, SEO optimization, and client communication

Neighborhood Resident Assistant; Humphreys Hall, UARK – Marketing

Aug 2022 – May 2023

- Manage marketing for four different buildings on the University of Arkansas campus by operating the Instagram pages, producing promotional content, and designing event graphics for building employees

Landscaping; Jenks, Oklahoma – *Owner*

May 2015 – Aug 2023

- Own, operate, and manage a landscaping business by communicating with and providing service for clients
 - Utilizing social media and word-of-mouth marketing to expand client base
 - Physical labor including mowing lawns, power washing, laying/replacing sod, gardening, hedge trimming, tree/hedge removal, hauling services, and installing Christmas lights
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Leadership

Business Professionals of America; Tulsa, Oklahoma – *Team Leader*

May 2020 – May 2020

- Entered and placed top 10 in a national videography contest with a team -
Filmed, directed, and edited a documentary on the Nature Conservancy
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Skills and Certifications

- Certification in Adobe Photoshop, Adobe Illustrator, Autodesk Inventor, and Web Design with HTML and CSS
 - Very extensive experience in Adobe Premiere Pro and moderate experience in Adobe Animate
 - Experience in film/documentary as audio engineer, lighting technician, cinematographer, director, and editor
 - Hobbies include building computers, electronic repair, music production, and film review
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